

Transnational Advisory Partners  
for Sustainable Development

TAPSD<sup>TM</sup>

# Integrated Business Planning for SMEs

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**PAY ONLY IF SUCCESSFUL**

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# INTEGRATED BUSINESS PLANNING FOR SME

01. Lot of mishaps in your daily business operations?
02. More competent employee required at lower cost?
03. Higher employee dropout rate?
04. Existing expenses are too high?
05. More sales growth expected?
06. Opportunities are missed quite often?

**IF ONE OR MORE OF ABOVE ARE  
TRUE FOR YOUR BUSINESS....**

**THEN DON'T PAY US**

**unless...**

**WE ARE SUCCESSFUL**

YOU CAN START WITH ONE  
OF FOLLOWINGS...

REDUCTION OF  
ASSOCIATED  
COST

DEMAND  
PLANNING

SUPPLY CHAIN  
IMPROVEMENT

PROCESS  
IMPROVEMENT

HR DEVELOPMENT  
& MANAGEMENT

INTER & INTRA  
DEPARTMENT  
COLLABORATION

REVENUE  
ENHANCEMENT

INTEGRATED  
BUSINESS  
PLANNING



# FEATURES

- => No Success, No Payment
- => Small Percentage of Commitment Fee
- => Long Term Engagement
- => Free Initial Screening to Identify Issues
- => Work Directly with the Board/CEO
- => Tracking & Monitoring of Progression
- => Free 'TAPSD Elite' Membership for Publication
- => Special Discount on Other Consulting Services

## **ABOUT**

'Sustainability' is a 'Habit'. TAPSD practices Sustainability in all respect of its operation starting from internal team management to the delivery of its services. Every step we take banks on this very principle. Followings are the key top-head features that TAPSD possesses:

- > We believe in quality and quantity comes by nature
- > We engage sector experts to deliver the prudence in output
- > We follow 4Ds as process principle: DIG DEEP, DIVIDE, DISCOVER & DELIVER
- > We chose first one in between these two: Relationship vs. Premium Pricing

**SUSTAINABILITY: YET TO BE EXPLORED**

# OUR MOTIVATION

TAPsd finds its surroundings filled with immense opportunities and bounties. While the whole country is moving forward every day, industries within this economy are continuously facing newer challenges frequently. With the advancement of technology, eco-system of doing business is also transforming at a great pace. The most adaptive community to this kind of change is found within the young generation. On the other side of the game, conventional practice, quality, tactics, tricks, and techniques are being exerted by experienced and wise hearts. TAPsd always wants to amalgamate these two streams of momentum with a view to transferring the know-how to the next generation and bringing up a great solution.

“YOU CAN COUNT THE APPLES ON A TREE BUT YOU CAN'T COUNT THE TREES FROM ONE APPLE”

## WE ARE APPLE

### MISSION

Our mission is to assist our clients to achieve sustainable development through our topnotch quality and precise contents

### MISSION STATEMENT

Sustainability. Habit. Practice.

### VISION

We envisage to be top class management consulting body in the country by practicing and delivering sustainable advice to our clients

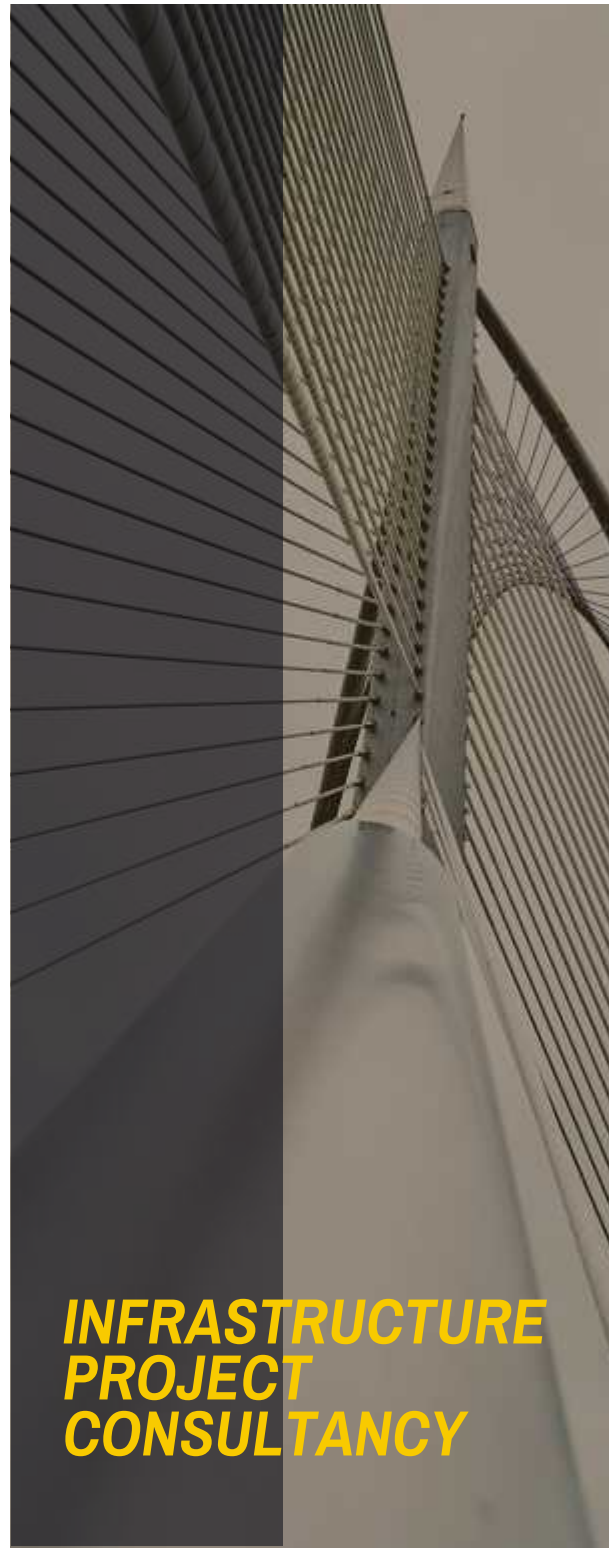
## OUR CORE COMPETENCE

We know what to count and what should not. We know what exactly matches your requirements and how does it fit your desired outcomes. We plan, initiate and uncover the ins and outs of concerned subject matters and presents the best solutions to your problems with preferred alternatives.

	Expert Knowledge				Sustainability	
	Quality Assurance					
	ICT Dependency				Timeliness	
	Reasonable Pricing					

“NOT EVERYTHING THAT CAN BE COUNTED COUNTS AND NOT EVERYTHING THAT COUNTS CAN BE COUNTED”  
- CAMERON







## ***Independent Engineer***

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TAPsd Independent Engineer (IE) / Lenders engineer (LE) department works as an independent body jointly appointed by Project sponsor and Financial Institutions (FI) or as a representative of lending institutions such as banks and NBFIs. Main function of the team is to audit a project from the technical, commercial and financial standpoints when a sponsor approach for funding. TAPsd IE team also works for Government and other non-government commercial entities to guide for the successful commercial operation of a project.



## ***Feasibility Study***

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We have liason with sector specialist both from public and private sectors which include professionals as high rank as Secretary, Joint Secretary, Additional Secretary, business leaders, successful entrepreneurs, professional consultants and experts who work individually and/or in several consultancy firms.



## ***Corporate Re-structuring***

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TAPsd provides Corporate Structuring services for SMEs and new entrepreneurs. Since 'prevention is better than cure', we, here in TAPsd,

focus on adopting corporate cultural tools and techniques from the early stage of doing business. Culture is a long process of transforming and preparing an organization for the next level.



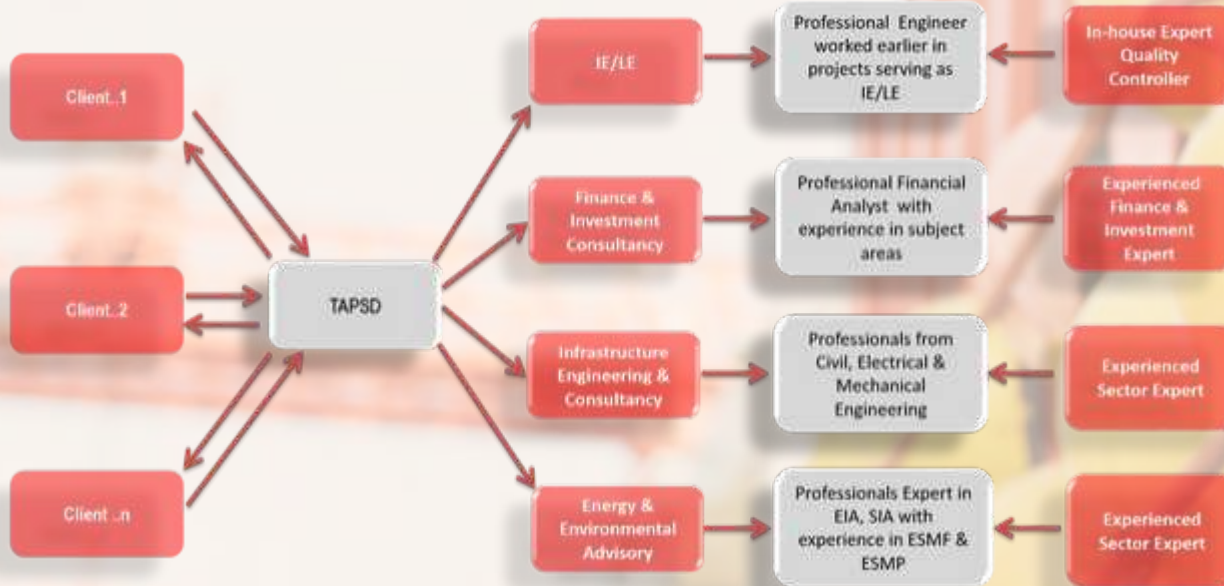
## ***Environmental Impact Assessment***

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We work as partners, helping to research and understand environmental impacts, strengthening the performance of our clients' proposed designs and investments. Initial Environmental Examination (IEE), Environmental and Social Impact Assessments (EIA/ESIA) are one two core strength areas.

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- > ***Sustainability over Micro Management***
  - > ***Quality over Quantity***
  - > ***Practicality over Theory***
  - > ***Relationship over Pricing***
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## DEVILS LIE IN THE DETAIL

### OUR QUALITY PLAN, CONTROL AND APPROACH

Quality of deliverables are maintained through the two key instruments: (a) TAPsd's Project Set up Paper based on the Project Management Manual that TAPsd follows in-house and (b) project progression and resource allocation in MS Project. We put special focus on project planning, resource deployment, effective Quality Assurance, outputs-focused contract management of External Consultants and operations support to ensure efficient delivery of services.



## 4DS OF OUR PROCESS:

> **DIG DEEP**

> **DIVIDE**

> **DISCOVER &**

> **DELIVER**



# 4 DS OF OUR PROCESS

We always follow a comprehensive “problem-driven” and “situation focused” approach, which includes all necessary data, information from ‘investigation’, will be followed for performing its assignments. The comprehensive way of addressing the issues related to the project may include both ‘qualitative’ and ‘quantitative’ analysis.

“QUALITY IS NOT AN  
ACT, IT IS A HABIT”





## **OUR VIRTUAL PRESENCE**

### **website:**

[www.tapsd.net](http://www.tapsd.net)

### **Facebook Page:**

[www.facebook.com/tapsdbd](http://www.facebook.com/tapsdbd)

**TAPSD**





## HOW MAY WE HELP?

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